PROMOTIONAL FEATURE

Addimpact





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he ceiling is an essential part of any decorating scheme, but is one area that often gets overlooked. Style-savvy designers like to treat the ceiling as the 'fifth wall', using it as a design opportunity rather than simply painting it white. So why not think 'inside' the box and turn your ceiling into a focal point with these smart ideas that'll make an impact in any space.

Create contrast

Swap 'safe' white emulsion and get your ceiling noticed by painting it a contrast colour to the walls. Colour on the ceiling will draw the eye up and can visually

shades will make a ceiling feel lower, while soothing tones of blue and green can have a calming effect. Get inspired by something you love to find your perfect colour - whether you're inspired by a piece of furniture, a record sleeve or a favourite outfit - B&Q's in-store colour matching service*, provided by Valspar, will give you the perfect match.

Complementary colours

walls and ceilings is a great way of cosying up a space for a warming, enveloping mood. Or create more of a feature by using a bold wallpaper, such as a botanical, and pick out tonal shades for change the proportions of a room - dark painting nearby walls. Find your dream

colours with B&Q's range of paints, from dark and dusky tones, to cool, calm pastels - with hundreds of different colours you're sure of a perfect match.

Add a touch of luxe

Mirrors on the ceiling will bounce light around and make a small room feel bigger, so is a great idea for a tiny oathroom or hallway. Or for an easier option, coat the ceiling in a light-reflecting paint. B&Q's range includes metallic and glitter finishes, ideal for creating a sparkly look. It's really fun in a child's bedroom.

Make an impact

Small spaces such as hallways and box rooms can feel uninspiring, so put the

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focus on the ceiling by wallpapering it in an eye-catching design. An on-trend geometric or busy all-over print will add instant wow in a small area. With over 500 designs to choose from, B&Q has a wallpaper that you're guaranteed to love, from jazzy geometrics to on-trend botanicals.

Finish with a flourish

Add architectural detail to plain ceiling with decorative finishes such as cornices, trims and mouldings - this technique is an easy way to add character and period style to a new property, with designs ranging from simple trims and coving to more ornate ceiling roses and plasterwork.

'I DID IT, TOO!'

Watch how the fabulous Hayley from @Townhousediaries decorated her son's bedroom with a circus big top design by scanning the QR code.

> $\hbox{``It was an incredible experience to work with}\\$ B&Q as a Changemaker and create a totally new look for my son's $bedroom.\,All\,it\,took\,was$

 $bit\, of\, careful\, measuring$ and some brightly coloured paint to transform the ceiling with a special circus theme - he loves it!"

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Make a statement with STYLISH FLOORING

laminate, luxury vinyl or tiles, there's something you'll lov

ne of the most popular Warm and welcoming, solid wood or wood-effect, it sets the scene beautifully in any room.

Choose solid wood

Natural wood flooring has a timeless character that keeps on improving with age. From classic herringbone to contemporary planks, B&Q's solid flooring is made from single pieces of wood that can be re-sanded, re-finished and re-coated, all while

Keep it real

choices for flooring, wood Engineered wood flooring is made of multiple layers with a real wood top layer that's ultra tough and hardwearing, and offers a less-pricey alternative to solid wood. Brilliant for busy homes and high traffic areas, B&Q's easy click-fit system makes for easier installation.

Try a faux finish

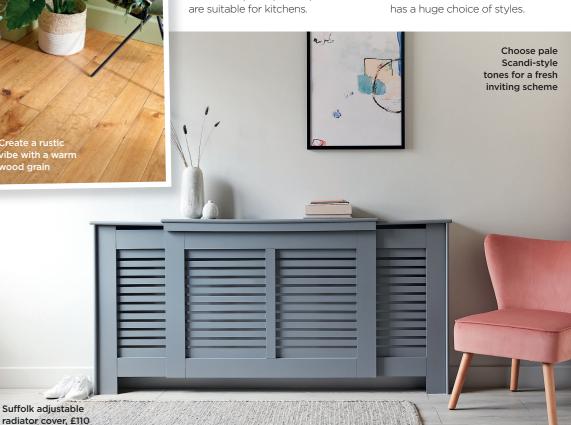
wood-effect to tile, laminate is a versatile and resilient flooring that's super affordable. Easy to clean and compatible with underfloor heating, B&Q's huge range of laminate designs includes dark grey oak effect and on-trend herringbone. as well as splash-proof options that

Splash out on vinyl

In areas such as bathrooms, kitchens and utility spaces, vinyl can be a practical choice. Available in a range of designs, it is durable, wipeable and soft underfoot. B&Q's vinyl ranges from easy-fit self-adhesive tiles and planks, to sheet vinyl or premium luxury vinyl with its easy-fit click system.

Change the pace

can help separate a space visually but also works well on a practical level, too. Tiles are a hard-wearing option for busy kitchen areas and are easy to clean so spills aren't an issue, either, From patterns to plains. natural stone to wood-effect, B&Q



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Zone your space WITH COLOUR







Colour is one of the easiest ways to zone a space, with no upheaval or re-building required. Create a 'break out' area with a colourful painted panel or feature wallpaper to act as a visual divide. Repeat the colour across the space on furniture and furnishings to sew the interior together. With over 180 new paint products launched this year, B&Q has the perfect pick, from speedy one coat paints, statement feature wall colours or chalky effect paints for classic heritage style.

successfully and is easily achieved with

Start with colour

of space.

Focus on furniture

Section off an area While it's fun to be together, noise can be an issue with lots of family members sharing the same space. A separate area, such as a snug or TV room, is a good idea and can be shut off when Clever placement of furniture is an easy quiet time is needed. B&Q's Alara ray to break up a big area. Use corner customisable room divider system

seating to create a chill-out zone or

cosy snug area, with the back of the

Or use a free-standing shelf unit or

subtle partition between two areas.

bookcase as a room divider, creating a

sofa acting as a room divider.

FOR A COLOUR INJECTION OR A FRESI PATTERN, YOU'LL FIND THE PERFECT PAINT. WALLPAPER, TILES AND MORE

Fresco retro grey, navy and ochre Geo wallpaper, £12 per roll, B&C online exclusive TOUCH chair, £98

> panels and none of the cost or disruption of building a permanent wall. Zone in on flooring

makes a perfect solution, with easy-fit

customisable room divider

system can

be painted to

match your style

A change of flooring will help create a visual break in an open-plan space, too. Mix wooden flooring in contrast colours and wood grain or introduce a tiled floor to separate the kitchen from a living area. Rugs are an easy option - try bringing in a large rug to act as an anchor point in

easier, you can now order sample flooring online pack calculator to work out exactly how much you need.

a seating area. To make choosing flooring

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Divide two spaces

to create a private

work zone

Set the mood with lighting

Clever use of lighting can help create different zones, such as a relaxation area with dimmable lighting or a kitchen prep

'I DID IT, TOO!' Scan the QR and see how the lovely and talented @thepajaamahub created a



 $"Working \, as \, a \, Change maker \,$ for B&Q was so exciting. I created a cosy area in my bedroom by using brightly coloured wallpaper and MDF to make a headboard - a great idea for renters like myself. I'm so pleased with it!"

area with task lighting focused on the work top. A combination of lighting is key online at diy.com and use the in-store and so you can change the mood easily, with spots, pendants, table lamps and floor-standing lamps.

FIND OUT MORE

Shop everything you need - from paints, wallpaper and flooring, to lighting, accessories, tools and more - in store and online at **diy.com**

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Small change, BIG DIFFERENCE Whatever changes you've got planned for your home this season, B&Q is here to make it happen

more so now than ever before. But if time spent at home over attention to some areas that have seen better days, it's time to dust off the tool **kit, grab that paintbrush and make those** equipment and materials, plus help and **changes now.** Whatever project you have advice to get you started, whatever

in mind - whether it's painting a ceiling, putting up panelling or relaying your to your nearest B&Q or diy.com. It's a one-stop shop for everything home and interiors, where you'll find all the right

changes you have planned. With a wide flooring, start in the right place with a visit flooring, tiles and

range of products, from paints and wallpaper, to lighting, furniture and more, you can shop with confidence, in the knowledge that B&Q has got it covered

colours and use them as a colour divide between living zones

to making open-plan spaces work

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